

CONCURRENT SESSION 1: MEETING ROOM 1 (9.00 AM TO 10.00 AM)

| No. | Paper ID | Title | Presenter/Corresponding Author |
|---|----------|--|--------------------------------|
| Moderator: Dr. Raja Puteri Saadiah Raja Abdullah | | | |
| 1 | ID-12 | Evaluating the Tourism Suitability Index and Tourism Carrying Capacity of Pangandaran Beach, West Java, Indonesia | Purna Hindayani |
| 2 | ID-07 | Global Virtual Reality Safety Test Acceptance in Gastronomy Tourism Economy Sustainability | Mohammad Halim Jeinie |
| 3 | ID-28 | Malaysia's Tourism Destination Competitiveness: A Bibliometric Analysis | Wu Tong |
| 4 | ID-46 | A Comprehensive Scale Development for Medical and Travel Constraints: A Perceived Medical Tourism Constraint Scale (PMTCS) | Soyeon You |
| 5 | ID-22 | A Study on The Influence of Sports Experience on Tourism Behaviors | Flora Shumin Chang |

CONCURRENT SESSION 2: MEETING ROOM 3 (9.00 AM TO 10.00 AM)

| No. | Paper ID | Title | Presenter/Corresponding Author |
|--|----------|--|--------------------------------|
| Moderator: Dr. Nur Zalikha Othman | | | |
| 1 | ID-19 | Local Culinary Experience in Shaping Gastronomic Satisfaction and Future Intention: Perspectives of domestic tourists | Felin Alinsia Kosen |
| 2 | ID-36 | An Examination of Intellectual Quotient, Emotional Quotient, Social Quotient, and Adversity Quotient Toward Student's Academic Success | Johanudin Lahap |
| 3 | ID-29 | Online Reviews Influence Consumption Intention towards Sarawak Ethnic Food Among Non-Sarawakian Students in Sarawak | Zulizunita binti Hassan |
| 4 | ID-54 | Risks in Dark Tourism Destinations in Malaysia: The Role of Knowledge and Psychological Distance | Nikol Lopez-Llantuy |
| 5 | ID-26 | Digital Bites: Unpacking UiTM Students' Appetite for Viral Food Trends Driven by Social Media | Salamiah A Jamal |

CONCURRENT SESSION 3: MEETING ROOM 1 (2.00 PM TO 5.00 PM)

| No. | Paper ID | Title | Presenter/Corresponding Author |
|--|----------|---|--------------------------------|
| Moderator 1: Dr. Noor Azmi Ahmad (2.00 pm - 3.30 pm) | | | |
| 1 | ID-16 | The Role of Local Food Experience in Shaping Gastronomic Satisfaction and Destination Satisfaction: Domestic Tourist in Eastern Indonesia | Gabriella Christina Suyanto |
| 2 | ID-49 | Enhancing Marketing Strategies in Malaysia's Medical Tourism A Celebrity Endorsement Approach for Market Expansion | Nuri Choi |
| 3 | ID-14 | The Impact of Actual and Objective Knowledge on Visitor's Risk Perception in Taman Hutan Raya Ir. H. Djuanda | Armandha Redo Pratama |
| 4 | ID-53 | Sustainability Practices in Halal Tourism: Case Studies from Indonesian Restaurant in Jakarta | Yudhiet Fajar Dewantara |
| 5 | ID-09 | Local Appreciation of Cavite People Toward Cafe Amadeo Pahimis Blend (CAPB) | Ivan Bartolata |
| 6 | ID-03 | Factors Restraining Parents of School Children on Purchasing Educational Museum Tour and Their Behavioural Intentions | Tang Wenqi |
| 7 | ID-11 | The Effect of Tourists' Shopping Experience on Their Loyalty Intention Towards Shopping Malls In Klang Valley, Malaysia | Mazlina Mahdzar |
| Moderator 2: Assoc. Prof. Dr Tuan Ahmad Tuan Ismail (3.30 pm – 5.00 pm) | | | |
| 8 | ID-41 | The Influence of Halal Tourism in Accommodation Sector Towards Consumer Staying Interest at Sharia Hotels in Jakarta | Hari Iskandar |
| 9 | ID-37 | Factors Influencing Fruit Farmers' Willingness to Engage in Rural Tourism Development within the Framework of Rural Revitalization in Yingkou, China | Faiz Izwan Anuar |
| 10 | ID-23 | Investigating Customers' Satisfaction with Glamping: Accommodation in Malaysia: Importance-Performance Analysis | Nur Husnina Mohamad Zaidi |
| 11 | ID-40 | Investigating Social Media Influencers' Impact on Travel Decisions: A Data-Driven Study | M.Keertana |
| 12 | ID-04 | Intention of Using -Self Service Kiosk in Fast Food Restaurants Amongst Malaysian Varsities Youth: Evaluating the Role of Perceived Usefulness, Perceived Ea.se of Use. Perceived Enjoyment and Perceived Safety Risk | Abdul Rais Abdul Rahman |
| 13 | ID-30 | A Conceptual Analysis on The Innovative Utilization of Edible Leftovers: Bridging Food Waste Reduction And Food Security | Aliffaizi Arsat |
| 14 | ID-52 | The Impact of Guest Experience And E-WOM Intention Towards Five Star Rated Hotels in Kuala Lumpur | Nur Zalika Othman |
| 15 | ID-38 | Halal Literacy and Its Influence on Consumer Behavior: Factors Driving Food Purchase Decisions | Chemah Tamby Chik |

CONCURRENT SESSION 4: MEETING ROOM 2 (2.00 PM TO 5.00 PM)

| No. | Paper ID | Title | Presenter/Corresponding |
|---|----------|---|--|
| Moderator 1: Assoc. Prof. Dr Norhidayah Abdullah (2.00 pm - 3.30 pm) | | | |
| 1 | ID-47 | Unveiling Barriers: A Qualitative Study on Halal Certification for SMFES in Penang | Firdaus Ahmad Fauzi |
| 2 | ID-13 | Host Community's Capability in Overcoming Negative Social Tourism Impact: What Are the Determining Components? | Fitri Rahmafritria |
| 3 | ID-20 | Tourist Behavior Towards the Environment: Systematic Literature Review | Ni Wayan Marsha Satyarini |
| 4 | ID-24 | Adoption of Self-Service Kiosk Technology in Quick Service Restaurants: An Application of The Unified Theory of Acceptance and Use of Technology (UTAUT) | Nur Alya Batrisyia Johari |
| 5 | ID-55 | Sustaining Heritage Through Culinary Tourism: Exploring International Tourists' Ethnic Dining Experiences in Kuala Lumpur, Malaysia | Farah Adibah Che Ishak |
| 6 | ID-21 | The Influence Mechanism of Virtual Influencers on Destination Brand Attachment: An Analysis Based on the Elaboration Likelihood Model (ELM) | Faiz Izwan Anuar |
| 7 | ID-25 | Community Involvement of the Residents in Las Pinas-Paranaque City Wetland Park (LPPWP) | Maria Rowena Espinosa |
| Moderator 2: Dr. Mohd Noor Azmin Akbarruddin (3.30 pm – 5.00 pm) | | | |
| 8 | ID-51 | TPB In Action: Analyzing the Behavior of Generation Z Towards Traditional Food Purchase Intention | Tuan Ahmad Tuan Ismail |
| 9 | ID-06 | Understanding Restaurant Service Robot Adoption: The Moderating Effect of Age Generations | Noradzhar Baba |
| 10 | ID-33 | Nature's Value: Unveiling How Perceive Value Drives Tourist Satisfaction and Social Media Recommendations | Nor Asmalina Mohd Anuar |
| 11 | ID-45 | The Mediating Effect of Emerging Distribution Channels on Inventory and Revenue Management Performance in Malaysia's Luxury Hotel Industry: An Empirical Analysis | Noor Azmi Ahmad |
| 12 | ID-17 | Unraveling Entrepreneurial Aspirations: Determinants of Intentions Among Malaysian Foodservice Students | Hafizah Hassan |
| 13 | ID-27 | Adapting Tradition: Factors Sustaining Bubur lambuk Practices in Contemporary Malay Society | Mohd Shazali Md Sharif |
| 14 | ID-43 | Tipping Practices, Employee Motivation and Service Delivery Performance among 4 and 5-star Hotel Employees in Penang | Mohd Faez Saiful Bakhtiar |
| 15 | ID-56 | Examining the Relationship Between Web-Based Meal Ordering System Attributes and Nurses' Satisfaction: A Case Study in Healthcare Institute | Mior Mohamad Ahnaf Mior Faridalathrash |

CONCURRENT SESSION 5: MEETING ROOM 3 (2.00 PM TO 5.00 PM)

| No. | Paper ID | Title | Presenter/Corresponding |
|---|----------|---|------------------------------|
| Moderator 1: Dr. Muhammad Izzat Zulkifly (2.00 pm - 3.30 pm) | | | |
| 1 | ID-08 | Preserving Cultural Heritage: Motivations and Challenges for Bugis Traditional Food Practices Among Young Generations | Mohd Noor Azmin Akbarruddin |
| 2 | ID-18 | The Influence of Local Culinary Experience on Destination Familiarity and Future Intention in Eastern Indonesia | Vianda Threeta Vutri Gunawan |
| 3 | ID-57 | Anayzing The Acceptance and Consumption Of Traditional Malay Kueh: The Case Of Kelantanese Young Generation | Tuan Ahmad Tuan Ismail |
| 4 | ID-31 | Exploring the lived experiences of the community: Bases in framing Coastal Tourism Development Area Map and Implementing Strategies in Sagnay, Camarines Sur | Gina Alcoriza |
| 5 | ID-35 | Leveraging Role of Government Support, External Pressure, and Sustainability in Event Technology Adoption within the Business Events Industry | Marry Tracy Pawan |
| 6 | ID-32 | The Influence of Social Media Marketing Activity (SMMA) on Customers` Hotel Booking Intention in Malaysia: The Mediating Effect of Brand Image | Muhammad Syazani Bin Ghazali |
| 7 | ID-42 | Beyond the Classroom: How Attitude and Self-Efficacy Drive Entrepreneurial Intentions in University Students | Zuraini Mat Issa |
| Moderator 2: Dr. Firdaus Ahmad Fauzi (3.30 pm – 5.00 pm) | | | |
| 8 | ID-15 | Reviving Heritage: The Role of Digital Technology in Sustaining Burnayan (Pottery making) in Vigan Ilocos Sur Philippines | Marivic Delos Santos |
| 9 | ID-5 | The Factors Affecting Tourists' Satisfaction and Revisiting Intention of Educational Tourism in China: A Case of Fangshan District of Beijing In China | Zhao Lei |
| 10 | ID-50 | Exploring the Impact of Motivation on Students' Career Aspirations in the Hospitality Industry. | Hazmal Ismail |
| 11 | ID-34 | Factors Affecting Millennials Preference Towards Airbnb Accommodation in Klang Valley, Malaysia | Mohd Sabri Sudin |
| 12 | ID-39 | Modernization of Malay Food Cooking Method and Preparation: The Acceptance of Taste and Flavor in Malay Cuisine Among Young Generation in Selangor, Malaysia | Maria Mohd Salleh |
| 13 | ID-59 | Preliminary Examination of Kuala Lumpur Brand Image as the Edutourism Destination | Mohd Raziff Jamaluddin |
| 14 | ID-48 | Assessing Consumers' Intention to Use Biodegradable Food Packaging Made from Agriculture Waste Via Extended Theory of Planned Behaviour (TPB): A conceptual paper | Syarifah Mohd Fauzi |
| 15 | ID-44 | The Relationship Between the Motivation of Medical Visits Among Millennial Tourists in Penang And Revisit Intention | Mohd Hafidzie Mansor |
| 16 | ID-58 | Online Food Delivery: Perceived Behavioral and The Mediating Effect of Customer Satisfaction Towards E-Word Of Mouth Among Millennial Generation | Tuan Ahmad Tuan Ismail |